

# AMERICAS<sup>★</sup> *Most Beautiful*

PRETEEN • JR MISS • TEEN • MISS • MRS

## Backstage Hair & Makeup

THANK YOU FOR INQUIRING ABOUT BACKSTAGE HAIR AND MAKEUP FOR AMB NATIONALS JULY 22-25TH 2026! THIS IS OUR SECOND YEAR ALLOWING HAIR AND MAKEUP ARTISTS BACKSTAGE. WE HAVE SEVERAL OPTIONS FOR BEING ALLOWED BACKSTAGE & PULL GIRLS FROM REHEARSALS FOR TOUCH UPS OR EVEN TO BECOME A SPONSOR AND BE PROMOTED TO OUR CONTESTANTS! PLEASE KEEP IN MIND, IF YOU ARE NOT ON THE BACKSTAGE LIST, NO TOUCH UPS ARE ALLOWED ONCE CONTESTANTS SHOW UP THE MORNING OF FINALS, PRELIMS & OPTIONALS OR DURING PHOTOSHOOTS. ONLY APPROVED MAKEUP ARTISTS ARE ALLOWED BACKSTAGE.

### NON SPONSORSHIP OPTION:

JULY 24 /25 \$100 A DAY FOR THE FIRST CONTESTANT,  
\$50 A DAY FOR EACH ADDITIONAL CONTESTANT.

JULY 22/23 \$50 A DAY FOR THE FIRST CONTESTANT,  
\$25 A DAY FOR EACH ADDITIONAL

(YOU CAN BILL THIS INTO THE PRICE YOU CHARGE CONTESTANTS)

### SPONSORSHIP OPTION:

SPONSOR AN OUTGOING QUEENS HAIR AND MAKEUP, SPONSOR A PHOTOSHOOT, SPONSOR A NATIONALS PHOTOSHOOT.

(THIS WAIVES ALL FEES)

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### SPONSORSHIP OPTIONS EXPLAINED:

1. SPONSOR AT OUTGOING QUEENS HAIR AND MAKEUP DAILY, THIS WAIVES YOUR FEE EACH DAY YOU ARE BACKSTAGE FOR UP TO 3 CONTESTANTS. YOU MAY ADD A SECOND QUEEN TO WAIVE THE FEE FOR MORE GIRLS.
2. SPONSOR A PHOTOSHOOT FOR THE OUTGOING 2025 QUEENS. THIS WAIVES ALL FEES NO MATTER THE AMOUNT OF CONTESTANTS BOOKED.
3. SPONSOR A PHOTOSHOOT OR EVENT DURING NATIONALS WEEK 2026 FOR ALL CONTESTANTS. AMB OFFERS MULTIPLE SHOOTS FOR CONTESTANTS DURING NATIONALS WEEK, THIS IS A GREAT WAY TO MEET ALL OF THE CONTESTANTS FOR FUTURE BUSINESS.
4. SPONSOR A PRIZE FOR THE 2025 WINNERS. THIS OPTION IS ONLY AVAILABLE ONCE OPTIONS 1-3 ARE FULL.

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### FREQUENTLY ASKED QUESTIONS:

**ARE CONTESTANTS ALLOWED TO LEAVE FOR TOUCH UPS?**

**NO, UNLESS YOU ARE ON THE BACKSTAGE LIST, YOU WILL NOT BE ABLE TO TOUCH UP ANY CONTESTANTS AFTER THEY ARRIVE FOR REHEARSAL IN THE AM. CONTESTANTS WHO BREAK THE RULES WILL BE DISQUALIFIED.**

**HOW MUCH CAN I CHARGE FOR HAIR AND MAKEUP?**

**MAKEUP ARTISTS SET THEIR OWN PRICES, TYPICALLY PRICES RANGE FROM \$200-\$500 A DAY DEPENDING ON SKILL LEVEL AND PAGEANT WINS.**

**CAN YOU PROMOTE ME TO YOUR CONTESTANTS?**

**YES, EVERYONE WHO DONATES AS A SPONSOR WILL BE PROMOTED TO CONTESTANTS. THIS INCLUDES ALL OF THE SPONSORSHIP OPTIONS.  
ARTISTS WHO PAY THE BACKSTAGE FEE ARE NOT PROMOTED, BUT STILL ALLOWED BACKSTAGE.**

**WILL YOU POST ME ON SOCIAL MEDIA?**

**YES, ALL ARTISTS WHO DONATE AS A SPONSOR WILL RECEIVE SOCIAL MEDIA PROMOTION FOR THEM TO GAIN CLIENTS AND DURING THE WEEK THEIR SPONSORSHIPS WILL BE HIGHLIGHTED.**

**IS THERE A BUY OUT AVAILABLE?**

**NO., EXCLUSIVE SPONSORSHIP IS NOT AVAILABLE**

**WHAT IS THE DEADLINE?**

**THE DEADLINE IS JULY 1<sup>ST</sup>, HOWEVER, OUR FIRST LIST OF APPROVED HAIR AND MAKEUP SPONSORS WILL GO OUT AS THEIR ADDED, SO THE SOONER YOU SIGN UP FOR AN OPTION, THE SOONER WE CAN START HELPING YOU PROMOTE YOU!**

**IS THERE DEDICATED SPACE?**

**YES, FOR EACH DAY YOU SIGN UP TO BE BACKSTAGE YOU WILL HAVE YOUR OWN SPACE AND TABLES PROVIDED. FOR THE HOTEL DAYS, THERE IS A MAKEUP ROOM LOCATED NEXT TO THE LOBBY. FOR THE THEATRE THERE IS A DEDICATED MULTI PURPOSE ROOM BACKSTAGE. IT IS ALSO THE ONLY WAY YOU CAN PULL GIRLS OUT OF REHEARSALS EARLY FOR TOUCH UPS OR HAIR AND MAKEUP. YOU MUST BE IN THE DEDICATED HAIR AND MAKEUP ROOM.**

**WHERE DOES MY PAYMENT GO?**

**THE THEATRE CHARGES US \$150 AN HOUR TO ADD ON THE MULTI PURPOSE ROOM TO ALLOW HAIR AND MAKEUP ARTISTS BACKSTAGE. THE FEES GO DIRECTLY TO PAYING FOR THE SPACE.  
THE DRESSING ROOMS ARE SEPERATE FROM THE BACKSTAGE HAIR AND MAKEUP ROOM FOR CONTESTANTS PRIVACY.**